

Anthony Wallace

Culloden, WV

757-652-0380 | anthony.w.wallace@gmail.com | www.wallaceentertainmentllc.com

Professional Summary

Dynamic and versatile filmmaker, producer, director, writer, and actor with a strong background in leadership, team management, and creative production. Founder of Wallace Entertainment LLC, passionate about creating inspiring short films and videos with limited resources. Veteran U.S. Army Special Forces Medic with proven expertise in high-pressure environments, operational efficiency, and strategic planning. Experienced in retail management and utility operations, driving performance, cost savings, and team success.

Education

- **Bachelor of Fine Arts in Filmmaking** (Minors: Marketing, Film Studies, Digital Humanities)

Marshall University, 2025

- **Associates of Business Administration**

American InterContinental University, 2007

Professional Experience

Founder & CEO / Producer, Director, Writer, Actor

Wallace Entertainment LLC, Culloden, WV

2021 – Present (4 years)

- Founded and lead an independent film production company focused on creating high-quality short videos, films, and inspirational content.
- Manage all aspects of production, including writing scripts, directing talent, producing with constrained budgets, and acting in projects.
- Oversee marketing efforts to promote the business and build audience engagement.
- Direct and motivate creative teams to deliver compelling products that resonate with viewers.

District Manager

Retail Management (Various Locations)

~10 years

- Oversaw operations for multiple retail stores, achieving sales targets and delivering exceptional customer service.
- Developed and executed strategic plans to enhance store performance, profitability, and team morale.
- Led, trained, and motivated diverse teams to exceed goals while fostering a positive and productive work culture.

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Coordinator / Laborer / Step Up

Appalachian Power

~10 years

- Coordinated vehicle maintenance operations, ensuring fleet reliability, safety compliance, and operational efficiency.
- Implemented maintenance schedules and protocols that reduced costs and improved overall performance.
- Performed hands-on laborer duties, including industrial janitorial work and various odd jobs.

Army Medic & Medical Section Chief (Special Forces / National Guard)

United States Army

~11 years

- Delivered comprehensive medical care and emergency response to personnel in diverse and high-stakes operational environments, including deployments.
- Served as a leader in Special Forces units, contributing to mission success through exceptional teamwork, decision-making under pressure, and medical expertise.

Skills**Leadership & Management**

- Leadership and Team Management
- Strategic Planning and Implementation
- Operational Efficiency and Process Improvement
- Logistics and Supply Chain Management

Creative & Technical

- Video Production (Producing, Directing, Writing, Acting)

Adobe Creative Suite, Final Cut Pro, DaVinci Resolve, Microsoft 365, Google Workspace, QuickBooks