

Clara Lehmann

An award-winning creative studio founder and director with a passion for telling stories that uplift community.

EXPERIENCE

Coat of Arms, WV — Founder | Director

2010 - PRESENT

- Manage and direct video content.
- Write for commercials, features, shorts, and corporate videos.
- Prepare proposals, timelines, and schedules.
- Pitch and secure angel investment and other capital funding.
- Establish relationships with key customers, vendors, and partners.
- Create policies and procedures for employees and contractors.
- Recruit, train, manage, and evaluate staff.
- Oversee accounting, budgeting, forecasting, and financial reporting.

The Hütte Restaurant, WV — Consultant

2015 - PRESENT

A family-owned treasure, The Hütte Restaurant is a 50+ year old business that maintains Swiss-Appalachian foodways and traditions.

- Assist the manager as needed with social media, staffing, and marketing.

Freelance Producer & Writer

2005 - 2010

Clients included: Verizon, NFL Network, NBC, and Warner Brothers

- Coordinated cast, locations, equipment rentals, and set design.
- Assisted in editing the footage into a finished product.
- Developed written content for digital marketing campaigns.
- Created original copy for websites and promotional materials.
- Proofread copy for grammar, punctuation, spelling, and syntax.

HOPE Fair Housing Center, IL — Director of Compliance

2005 - 2007

- Investigated sensitive housing discrimination cases.
- Directed and analyzed matched-pair tests for housing discrimination.
- Wrote and maintained records for receipt of grants valued over \$500,000.

City Colleges of Chicago, IL — Research Assistant

2004 - 2005

- Organized and cataloged 30 years of research into an electronic format.
- Assisted with the generation of statistical reports for presentation.

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EDUCATION

Carleton College

BA Sociology &
Anthropology

September 2000 - June 2004

Magna Cum Laude
Writing/ESL Tutor and RA 2003-2004

AWARDS

Webby Award
Cannes Lion (Gold & Silver)
Telly Award (Silver)
Promax Global Excellence Finalist
Cinequest Audience Award
Rome Film Festival Jury Award
Jack Spadaro Documentary Award
SXSW Excellence in Title Design
Cinéma Vérité Lauréate Award
Excellence in Legal Writing

FILMOGRAPHY

[Depression is a Beast](#) (2024)
[O Pioneer](#) (2023)
[Believe in Ghosts](#) (2021)
[Born in a Ballroom](#) (2019)
[An SPMS Story: I'm Still Kenny](#) (2019)
[Living with Schizophrenia](#) (2018)
[The Soul of a Circle](#) (2018)
[Lullaby Theories](#) (2017-18)
[Called Home](#) (2017)
[Barbie Beach](#) (2016)
[Death Loves Life](#) (2015)
[A Perfect Soldier](#) (2010)

VOLUNTEER OFFICES

**West Virginia Community
Development Hub**
Board Chair
2020-present

**Helvetia Restoration &
Development Organization**
President
2018-present

Local School Improvement Council
President
2019-2023