



TIPS FOR PHOTOGRAPHING YOUR PROPERTY

If you are presenting your property as a location for a film or television production, it is best to think of your photos as documenting the space. Please avoid having people in your photos as much as possible. The most important shots are going to be “wide” shots (note, if your camera or phone has a panorama feature, that’s a bonus). Also, do not use, e.g., a paint program to remove unsightly items (i.e., fire hydrants, power lines, etc.). Sure, you want your property to look good, but it is more important that the producers see all elements of a property, “warts and all.”

Image Size and Quality

Pictures from most point-and-shoot cameras or high-end smart phones will usually provide the quality needed. Photos must be submitted in JPEG format only, and the images should not exceed 1MG each. Photos taken with high resolution SLR cameras will need to resize their photos before uploading.

Exteriors

For a typical house or business exterior, 7-10 photos will generally suffice. Wide shots should capture each side of the structure that help showcase its scope and surroundings. To place the property in context, a few very wide shots should be taken that help answer questions like: is it surrounded by woods, a creek, the interstate, etc., or is it in a business or residential setting.

Interiors

Focus on photographing a few of the larger rooms (again, making the shots as wide as possible). Close-up photos of doorways, light fixtures, door knobs, or general decorating details are not useful.

Sample Photos of a Scout

This link contains one sample of a scout of a business from various angles:

http://wv.reel-scout.com/loc_detail.aspx?&id=10053983